

PCNY LOOKS AT THE RADIO DIAL

Friday, January 28, 2005

FOX NEWS RADIO - Kevin Magee, Senior Vice President

I know those of you who studied high school physics expected a thunderstorm between Shelly and I but we're actually sort of friends, we worked together a long time ago.

I am only back in radio a short time, so my speech will be short as well. I can tell you that Fox News Radio is something we're looking to expand a great deal in the coming months and years. If not, I've made a terrible career choice.

It's sort of a three-headed monster at this point, there's a more traditional news service which will give a newscast to stations. Currently it has 250+ affiliates, we've just done a big deal with ClearChannel which will inflate that by another 162 this summer. Right now the news service is fairly small and we only do one-minute newscasts but beginning in June we're going to be doing five-minute newscasts along the line of what you hear from ABC, CBS, things like that.

The second leg of it is the Alan Colmes radio show, "Fox News Live with Alan Colmes" which airs from 10:00pm to 1:00am, it's on 68 radio stations and XM Radio and Sirius Radio. And that is a three-hour, sort of freeform radio newscast with guests, Alan is funny and quirky and a very good broadcaster. Because it's on overnight it does everything from the US Ambassador to Iraq to last night they had a guy on that believes that if you played George Bush's speeches backwards you actually get the true meaning. And he played them back and then said, "Did you hear what he said?" and it didn't sound like anything to me but he swears it said something.

The third leg of the stool is the Tony Snow radio show which comes out of Washington every day, that's 9 to noon and Tony is old political hand, former host of Fox News Sunday, former Good Morning America political contributor, still a Fox News Channel political contributor. What he does is mostly politics and social issues. He's got a good sense of humor but he's really a more traditional conservative talk show. And he's very opinionated and his show is doing very well, I'm very pleased to say.

I know you want to know how to get in touch with these people, it's not through me. I'm happy to direct your calls, I actually brought the names of the producers and their phone numbers if you're ready: Alan Colmes' producer is Jim L'Ecuyer 212-301-5048; Tony Snow's producer is Griff Jenkins 202-824-6316; Mitch Davis is the guy who runs our news service, he's 212-301-3925. We don't do a lot of guests. I can't imagine you placing anything there. That's a traditional, very tiny newscast so I'm not sure how much help that will be to you.

In any event, we're of pretty substantial size and hoping to get much larger and hope to work with you guys in the future and anything we can do to help, please give me a call.

By the way, they all have websites and they all have ways to get a hold of them through the websites tonysnow.com, alancolmes.com and our radio news service is foxnews.com.