

PCNY Luncheon
Teen Magazines
March 5, 2003

Lisa Kovitz, Moderator:

Hi, everybody, I wanted to just start out by thanking Carmela Maresca, who's the very nice lady who checks you in, and Chris Allen, who's Peter's assistant, thanks the them, and also thanks to Suzanne Lyons from Bauer who brought us Janet from J-14, Sue Geramian from G&J who brought us the editor from YM, Amy Galleazi from Teen People and Sharon Schieffer from Teen Vogue. We could not do these kind of panels without our colleagues from PR and the media, so thank you very much.

I've been pushing Peter to do this panel because this category of magazines has been growing in leaps and bounds probably for the last 5 years. It's really exciting, and I love reading these magazines because they make me feel like I'm 14 or 16 or 17 again. So we're gonna start our panel today with Janet Giovanelli, who is the Editor-in-chief of J-14 Magazine. And to just tell you a little bit about Janet, since the Fall of 2000 Janet Giovanelli has served as Editor-in-Chief of Bauer's J-14 Magazine. One of the things that she got to do recently was to do an exclusive interview with Justin Timberlake, so hear all about that. Prior to being named Editor-in-Chief of J-14, Giovanelli was involved in the creation of the magazine in 1999 and served as its Executive Editor until assuming her new role. In 1998 she co-founded Bauer's Life Story, which chronicles the life and career of a single celebrity or music group in each issue. Giovanelli's tenure at Bauer Publishing dates back even further, in 1995 she was an Editor at Soap Opera Update and Janet's career began at the award-winning newspaper the Queens Tribune where she served as a news reporter before joining Bauer. And a great thing to know about Janet is she has triplets! And she has 2 dogs. Janet?