

Opening remarks

New New York Dailies (and a Familiar Weekly)

June 23, 2004

amNEW YORK - Mina Hochberg, Associate Editor

Hello.

I work for *amNEW YORK* newspaper, I am an associate editor there, and unless you've been living in a hole for the past nine months you've probably seen us out on the streets. Our hawkers are at every subway station, we have red boxes everywhere.

Our newspaper is daily, five days a week, we have a weekend section on Fridays and we have daily Business section, a Buzz section for gossip. We have a very local bent, we cover international and national news but we're very locally focused, so any political news, I've heard there are lots of hospital representatives here today, we cover lots of health issues. About our Feature pages, you'll see the handout on your seats so you can take a look at that, we have a Film section every Friday, part of the Weekend section that includes Arts as well as Theater. We also have Travel and Dining Out/Eating Well, pretty much every feature section that you'll find in the *New York Times*.

We are currently at about 275,000 circulation. We're going out to Long Island up to Suffolk County, and up to Westchester and as far as New Jersey as well. That's pretty much where we are right now.

Definitely take a look at the contact list and that will give you the people you can reach. Alexandra Tang is our Features Editor, so she's usually the point person you can contact for any kind of features-related subjects.

Thank you.