

PCNY Luncheon
New York City's Top Photo Editors
September 23, 2003

Dave Boyle, Photo Editor, THE NEW YORK POST: Good afternoon, everybody, lovely to be here to speak to you. The first thing that I'd like to say is that I'm the guy that's looking for something different. I will love each and every one of you can come up with an exclusive that I can run in the Post. That's what I'm here to do, that's what I'm trying to do, is to make the Post different from the Daily News and from the other newspapers in the market. We're always looking for special material that we can run Sunday for Monday. We find that the news cycle slows down over the weekend, so if you have any great stories or pictures that we can run on a Monday morning, that's somewhere where we'd be very interested in seeing something from you.

Because our newspaper's color and we have such good printing quality, we're looking for the pictures that you supply to us to be of great quality. Great quality in terms of content, that's something interesting, something that will make you stop and read the page, plus a good quality color image. So you need to invest yourselves in the right sort of photographers at the events that you organize and make sure that the standard of photography that you're employing and using is up to the business.

We're obviously, in the pictures that we're looking for, we're looking for things that have some action in them, things that are personal, that draw the reader in that make people interested in the subjects. We're looking for transformations, we're looking for a situation where something has changed and the photography allows us to show how something's changed. So we need you to do all your homework, we need you to have organized some pictures from history, some pictures from the past, some studio pictures of the event that you're holding so that we can come to your event, cover it and take something extra away with us. We're looking for, normally, small groups and we're looking for subtle placement; we're looking for something that's clever and subtle. That's all I'd like to say, any questions I'll happily take after.